**Lecture # 3**

**Newspaper editors** have the daily **responsibility** of deciding which **news** stories are printed in the paper. Long before the paper is published, the **editor** assigns reporters to cover the **news**, checks for accuracy and fairness in the **newspaper's** articles and writes headlines.

NEWS CYCLE

1. Acquisition (Gathering)
2. Processing
3. Dissemination

**ACQUISITION**

The word acquisition means “something acquired” or “gained” In Journalism it means “to get news material”. A reporter acquires news materials by interviewing, examining documents or observing on the sites or covering the events.

**PROCESSING /Production**

Processing is a series of action or steps towards achieving a particular end. A reporter puts the material in a process before it is delivered to the audiences, this is called processing. The gathered information sometimes requires editing before it makes a way to the audience. After that put it to the **printing** out of these materials in a meaningful copy called “Hard Copy”.

**DISSEMINATION**

Circulation, distribution, spreading, displaying the news on screen or transmitting or broadcasting the news bulletins for reporter in the field. A reporter in field reports live for the viewers. In the modern journalism following titles have been given to the news. keeping in view their importance.

**BREAKING NEWS**

There is no scientific formula to define the breaking news. Breaking news is a subjective decision of the editor. To give breaking news one has to break the regular programming in the transmission and inform viewers about the new happenings.Any new happening or development which attracts viewers is called breaking news.

TICKER

A data in a printed form on a strip or paper is called ticker. In modern media terminology, ticker is a electric strips which disseminate news information on electronic screen.

FLASH BACK

Scene of film or writing set in a time earlier than the main story. Sudden vivid memory of a past.

NEWS UPDATE

Give the latest information to an earlier happening. Act of updating the version being given earlier.

Few Questions and answers

**Difference between proof reading and copy editing**

**Proofreaders** don't suggest major changes to the text; rather, they look for minor text and formatting errors and confirm the material is ready for publication. **Copy editing and proofreading** are separate tasks, although the terms are sometimes used interchangeably by people who don't know the **difference**

What are the sections of the newspaper?

|  |  |
| --- | --- |
| **Section** | **Description** |
| Section A | Editorial, national/national news, politics, opinions |
| Section B | Panorama, television, entertainment, people, crossword, horoscope |
| Section C | Health, education, culture |
| Section D | Sports |

**Inverted pyramid**

The **inverted pyramid** is a metaphor used by journalists and other writers to illustrate how information should be prioritized and structured in a text (e.g., a news report). It is a common method for writing news **stories** (and has adaptability to other kinds of texts, e.g., blogs and editorial columns).

